

UI/UX DESIGNER

Full-time job position • Remote USA or West Lafayette, IN

We're looking for a bright-eyed User Experience/User Interface Designer to join our Product Team and shape solutions to help agriculture grow more food with less. We care about solving ambitious problems with feet planted firmly in reality. We value personal ownership but expect a strong receptiveness to outside ideas. We are passionate about company impact and personal growth.

You'll join our small, but growing, Product Team. We're a hard working group of product designers, product managers, and data scientists. We focus on delivering quality, beneficial products and solutions to our customers through the research and design process. Help us build something that matters.

About Solinftec

Solinftec is an innovative digital agriculture company rapidly expanding its operations in the United States with 22 million acres, 30,000 machines connected and 100,000 daily users. Solinftec was recently named "Most Innovative International Startup - Series A" by AgFunder. As a leader in IoT and A.I. for agriculture, Solinftec has deployed several systems for the sugar, ethanol, corn, soybean, cotton and citrus industries.

The company develops hardware, software, mobile applications, integration with ERP legacy systems and telecom carriers, and creates value-added solutions for digital agriculture. Solinftec was founded in 2007 in Aracatuba, São Paulo, Brazil. The company recently expanded into North America and has since established its North American headquarters in West Lafayette, Indiana. As part of Solinftec's growth strategy, international plans include significant expansion in the United States and a presence in Latin America and Australia.

Visit http://solinftec.com for more information.

What you'll be doing

- Creating great user experiences for mobile, tablet, web, and custom hardware
- Listening frequently to customers to create a strong understanding of customer problems
- Explaining and promoting the value of the solutions you design
- Working with product managers, marketers, developers, and fellow designers to support a culture of efficacy and collaboration
- Ensuring designs are consistent, user-friendly, intuitive, and beneficial

What you should have (required qualifications)

- Strong design skills (both UI and UX)
- Self-motivation
- Listening and communication skills
- Ability to prioritize competing goals
- Strong attention to detail with a parallel understanding of where projects fit into the big picture

Nice to haves

- Proficiency in Figma, Illustrator, and After Effects (in that order)
- · Capable of acting as a Product Manager as needed
- Ability to sketch freehand
- Understanding of accessible design
- Knowledge of web technologies, mobile technologies, databases, and/or machine learning
- Fluency in Spanish or Portuguese

What we offer

- Retirement plans
- Healthcare coverage
- Competitive vacation schedule
- Competitive salary

While we don't believe it takes a certain number of years of experience to gain the skills necessary to thrive in this role, **this is a mid- to senior-level position**. Our designers lead projects from start to finish, from ideation and brainstorming to finalizing user flows and polishing the UI. If you have strong design skills, the position interests you, and you think you would succeed as an early designer at a startup, we invite you to apply.

To apply, reach out directly to jessica.kelley@solinftec.com. Send your resume, work you're proud of, and a sentence or two about what you enjoy and what you'd like to work on.



